Most attendees at the Greater New York Dental Meeting will likely agree with Jerry Miller’s description of the exhibit hall: “Overwhelming.”

Miller, a dentist based in Ogdensburg, N.Y., has been attending the meeting annually for more than a decade. “Every year it gets better—and better organized,” he said. “You can go online, study the day’s schedule and identify exactly what to do and where to go. In 10 or 15 years, you won’t even need a pen; everything will be done by computers—or, probably, all through your phone.”

Miller said he hits the exhibit hall with a list of what he needs, shops around the first couple days and then buys. At the top of his list this year: bulbs for his curing lights.
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DTSC: An ‘isle’ of C.E. on the exhibit hall floor

By Robin Goodman, today Staff

If you don’t want to zigzag around for pertinent C.E. credits, check out the schedule of lectures in various disciplines at the Dental Tribune Study Club C.E. Symposium (aisle 5000, room 3).

Monday’s speakers included Drs. Fay Goldstep, Gary Henkel, Ron Kaminer, Mike Rethman, Mark Duncan and Robert Horowitz. Topics ranged from bone grafting and implant therapy to caries control, minimally invasive dentistry and maximizing practice success.

For example, Kaminer shared how new materials can make traditional restorative techniques easier and more efficient while Goldstep helped attendees understand and incorporate new remineralization therapies and bioactive restorative materials into everyday dental practice.

Today’s line-up is no less varied with lectures on topics such as predictable endodontics, direct posterior composites, managing your practice’s online presence, clinical techniques, predictable implants and using lasers in endodontics.

Join Dr. Ron Jackson at 11:15 a.m. today to review current matricing techniques that ensure quality contacts and learn how to save time without compromising by using bulk-fill composite technology.

If you are in need of Internet assistance, Dr. David Evans can teach you the basic elements of search engine optimization (SEO) and how to evaluate these elements for your practice website.

Evans will also detail the basic components of an effective practice website, as well as explain the three-step process for creating a positive online reputation. In addition, Evans will explain how to evaluate your return on investment for Internet marketing.

A big thanks goes out to the lecture sponsors: NSK, Colgate, Kerr, Henry Schein, Coltene Endo, Kuraray, LVI Global, Shofu, Biolase, Voco, American Academy of Facial Esthetics, Air Techniques, Catus and Glidewell Laboratories for their unwavering support.

Swing by aisle 5000, room 3, for details about today’s and Wednesday’s lectures, or you may view the information online at www.dtstudyclub.com

Today’s options at the Live Dentistry Arena here at the Greater New York Dental Meeting is usually standing room only, and Monday was no exception. The morning presentation by Dr. Franklin Shall, “Everyday Esthetic Dentistry,” focused on a long-term provision for a missing anterior tooth.

In the afternoon session led by Dr. Ara Nazarian, “OCO Biomedical Presents Simple Implant Placement in a Complex Economy,” Nazarian placed an implant and immediately provisionalized it.

Today’s options at the Live Dentistry Arena feature Dr. Ross W. Nash in the morning session talking about “Composers.” He will explain how direct composite resins are an alternative to indirect ceramics, how the composite laminate can provide final anatomy and how placing direct composite veneers saves time.

In the afternoon, Dr. Raymond A. Yukna will demonstrate “The Laser Assisted New Attachment Procedure (LANAP).” Attendees will learn the scientific basis for the LANAP procedure, how to verify appropriate tissue interactions, what a laser wound looks like and how to use the PerioLase MVP 7 for LANAP.

Both of today’s sessions are recommended for dentists, hygienists, assistants and students, and each will last 2.5 hours. We recommend you arrive early if you want a seat closer to the stage, although the further back you are, the greater visibility of the work going on via the large video screens on either side of the stage.

Esthetics and implants take the ‘live’ stage

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